

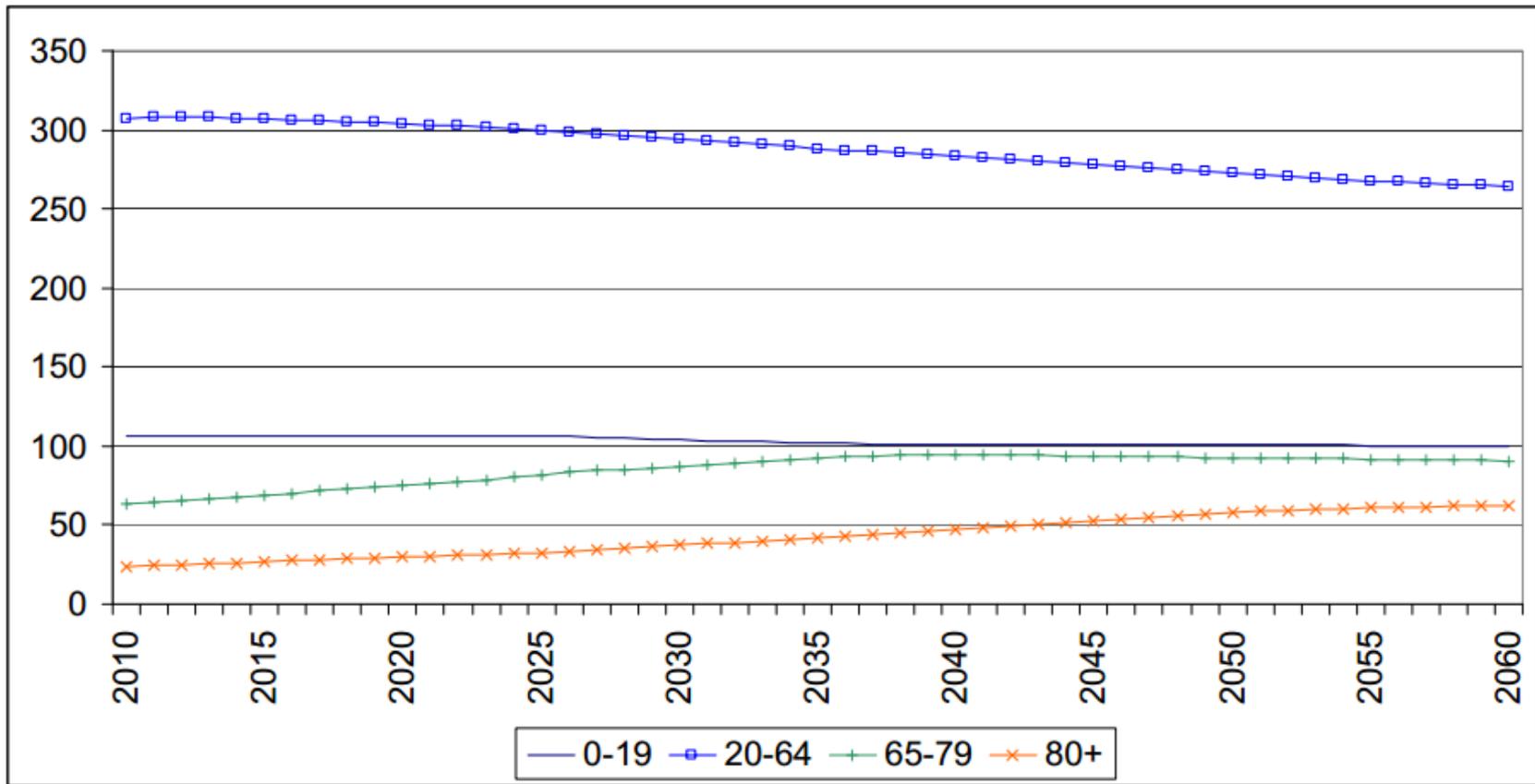


# New funding opportunities for ageing and housing in the Structural Funds 2014-2020

# A great challenge



**Graph 1. 15 - Projection of population by main age groups, EU27 (in 000s)**



*Source:* Commission services, Eurostat, EUROPOP2010.

# A great opportunity



## □ Cohesion Policy

- 336 bio€ over 2014-2020 (the most transformative EU policy for social economic and environmental development) (about 30% of the total EU budget)
- A policy that is implemented at the local level and support local development and reduction of disparities between regions
- More generally a policy that is linked to the EU2020 strategy for a smart (innovation), inclusive (employment, education and fight against poverty) and sustainable growth (low carbon economy)
- 11 thematic objectives of Cohesion Policy, of which 3 may be linked to the question of ageing



- promoting employment and supporting labour mobility;
- promoting social inclusion and combating poverty;
- investing in education, skills and lifelong learning;
- ❑ Each of those objectives is then translated into investment priority in the specific Funds
  
- ❑ Several Funds are available to help reach those ageing related broad objectives:
  - European Regional Development Fund (ERDF)
  - European Social Fund (ESF)
  
- ❑ Possibility to combine those funds via local development strategies , for instance allowing a social housing provider to lead a programme on independent living



- promoting social inclusion and combating poverty:
- investing in health and social infrastructure which contribute to national, regional and local development, reducing inequalities in terms of health status, and transition from institutional to community-based services;

*Example :* transformation of a former public building into social housing with some dwellings adapted to independent living

- support for physical and economic regeneration of deprived urban and rural communities;

*Example: adaptation of the built environment (including housing, public spaces) and installation of new services in semi-rural areas*

- ensuring efforts to make the physical environment accessible for disadvantaged groups, in particular supporting the adaptation of housing to meet the requirements of disabled persons and the elderly;



- Promoting social inclusion and combating poverty through:
  - Combating discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation;
  - **Enhancing access to affordable, sustainable and high-quality services, including health care and social services of general interest;**
  - promoting the social economy and social enterprises;
  - Community-led local development strategies;

# European territorial cooperation

- cross-border cooperation between adjacent regions to promote integrated regional development
- transnational cooperation over larger transnational territories, involving national, regional and local authorities
- interregional cooperation to reinforce the effectiveness of cohesion policy exchange of experience on thematic objectives among partners throughout the Union on the identification and dissemination of good practice





- ❑ DC NOISE is an Interreg IVB North Sea Region project. 9 regions from 5 countries in Europe work together to deal with the consequences of demographic change. The project runs from June 2008 until June 2011.
- ❑ implementation of 24 demonstration pilots and 3 transnational pilots
- **Perforated cities: revitalizing the housing market** (Work out different scenarios that deal with the population decline and the resulting pauperization in villages)
- **Housing ambassador** : The appointment of a 'housing ambassador' will be tested as a possible solution for the improvement of the housing quality of private owned houses in areas with a low pressure on the housing market. This 'ambassador' will inform housing owners in 'threatened' neighborhoods how to improve their houses and how to use the funds that are available for this in Sluis.



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