



HOUSEFUL

# MATERIAL INDICATOR FOR CIRCULAR ECONOMY

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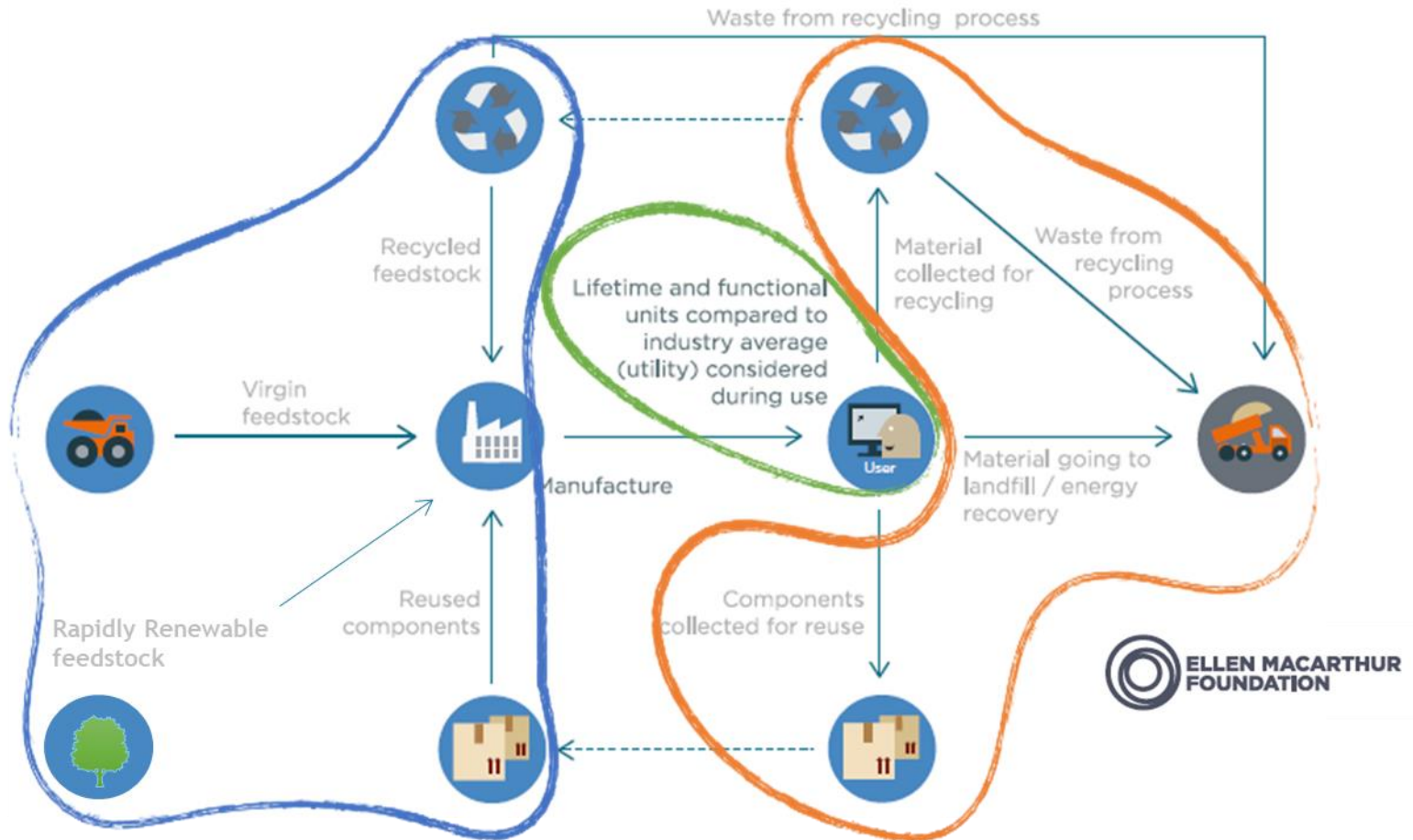
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<sup>®</sup>turn  
too



# Material Circularity Indicator



**1) Input in the production process:** How much input comes from virgin & recycled materials and reused components?

**2) Utility during use phase:** How long / intensely is the product used compared to an industry average product of similar type?

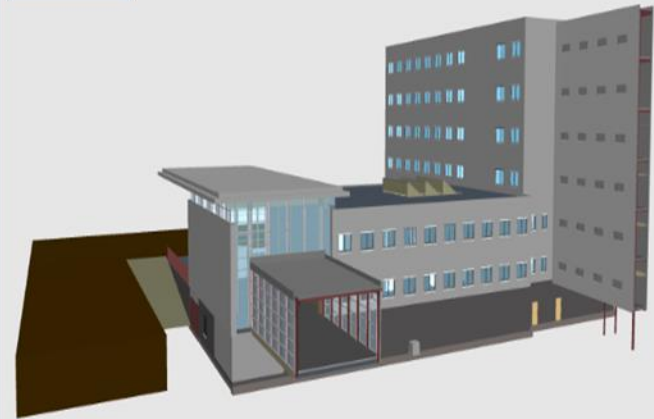
**3) Destination after use:** How much material goes into landfill (or energy recovery), how much is collected for recycling, which components are collected for reuse?



# Houseful activities

## What

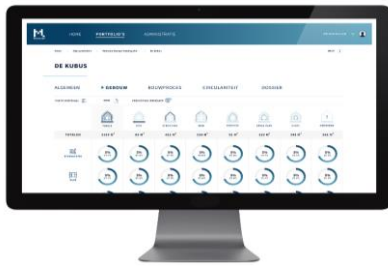
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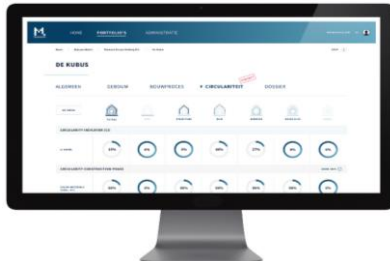


# Why is this important?

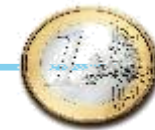
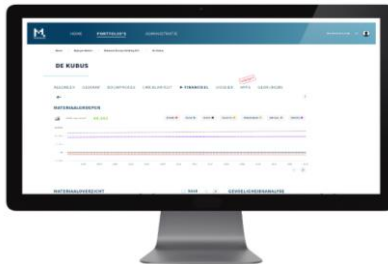
## How



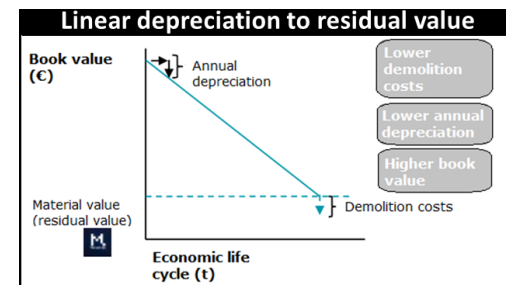
Material



Circularity



Financial





# Additional opportunities

## Building life cycle

DESIGN

BUILD

USE

REUSE / SELL

DEMOLISH

Real estate data available: secure, anytime, anywhere!

Minimise environmental impact

Reduce costs

Facilitate circular design

Monetise materials used

Health &  
safety

Data room / single truth of data

Residual  
value

Compliance with circular economy regulation

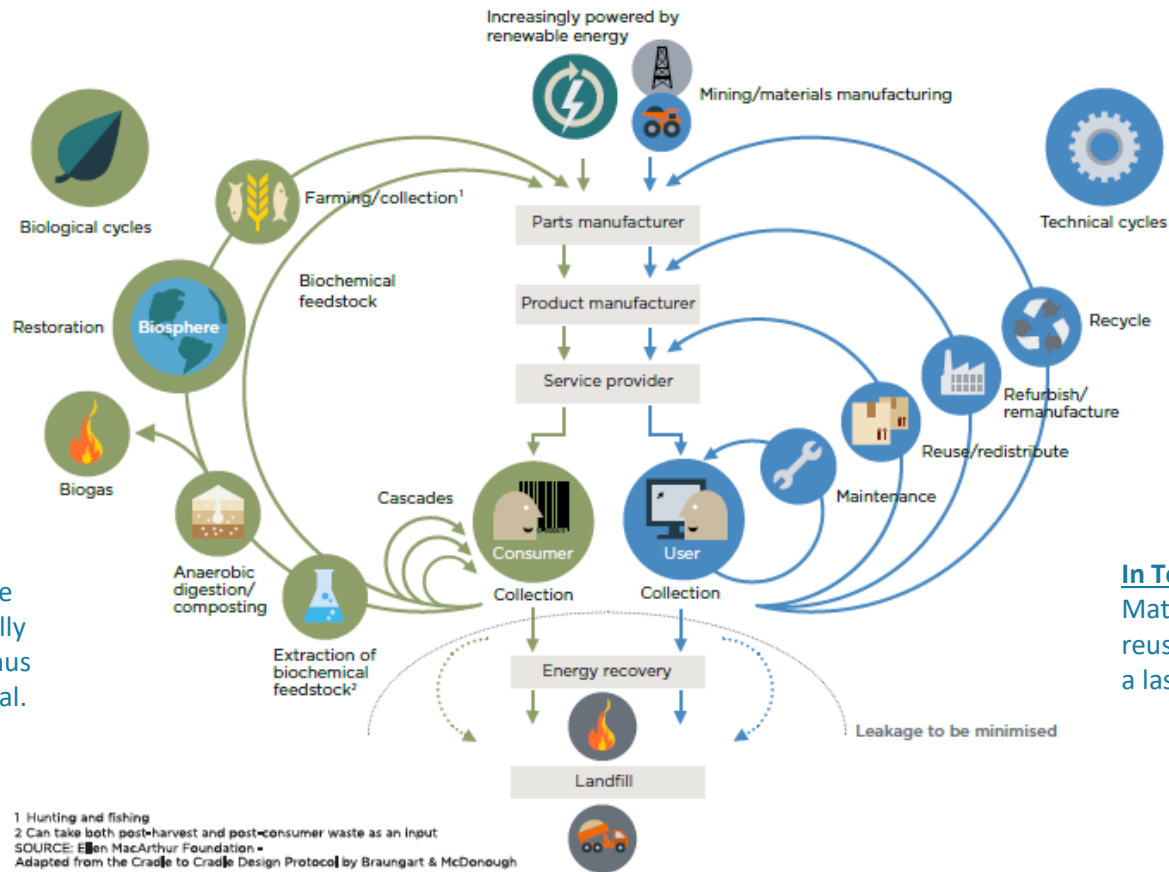


Q&A





# Material Pillar (Turntoo)



## In Biological cycles:

Non-toxic materials are cascaded and eventually returned to the soil, thus restoring natural capital.

## In Technical cycles:

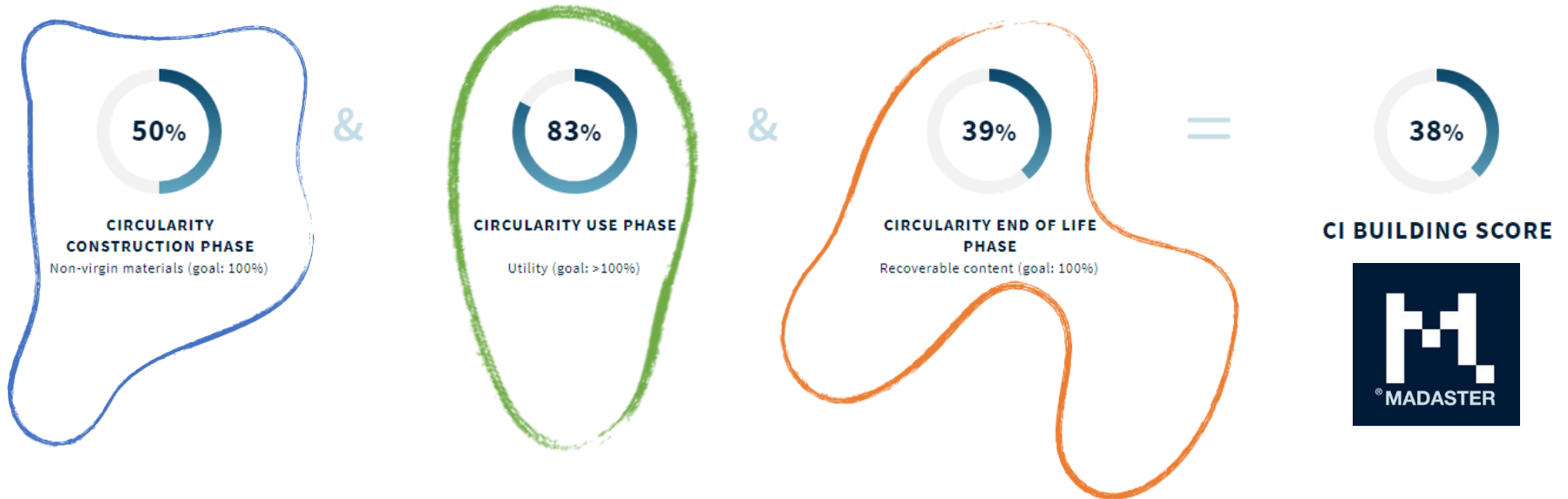
Materials are maintained, reused, refurbished and (as a last resort) recycled.

The tighter the cycle the more economic value is retained.



# Madaster Circularity Index

The **Madaster Circularity Indicator** assesses the level of circularity of each building between 0 and 100% based on the user's uploaded information to the Madaster platform. The Madaster CI assesses a buildings and products on three phases within the building's lifetime:



## 1) Construction phase:

What is the proportion of 'virgin materials' compared to 'recycled, reused or rapidly renewable materials'?

2) Use phase: how long are products and materials used compared to average lifetimes of similar products?

3) End of Life phase: what is the destination of the materials or products of a building at the end of the lifetime? Will they be reused, recycled or wasted?





# Madaster platform process

