



# AFFORDABLE HOUSING INITIATIVE SUMMIT “FINANCING THE ENERGY TRANSITION IN THE HOUSING SECTOR”

**Académie du Climat, PARIS**  
**Paris Habitat Head Office, PARIS**  
*June 20<sup>th</sup> and 21<sup>st</sup> 2023*

Before the onset of COVID-19, the social and affordable housing sector faced a €7bn annual investment gap, meaning that investment in this sector should have increased by 25% in Europe. Lack of investment in social and public housing and the recent climb in house prices has resulted in growing waiting lists. In addition, to bring the social and affordable housing stock to the Energy Performance Certificate Label B and A by 2050, the sector faces an extra investment gap of €13 billion for renovation every year. In a nutshell, housing providers are facing considerable constraints to delivering sufficient affordable homes and the renovation rates that would enable the energy transition.

A number of funding opportunities have been made available by the European Investment Bank and the European Union, which complemented by Structural Funds and national and local support schemes have potential to partially address the problem. These sources include InvestEU, Recovery and Resilience facility, European Local Energy Assistance (ELENA), the European Urban Initiative (EUI), Just Transition Mechanism, the Recovery Assistance for Cohesion and the Territories of Europe (REACT-EU), and the Life Programme. Arguably, the possibility to resort to these mechanisms is not immediately perceived by housing owners.

The [European Affordable Housing Consortium](#) and [Housing Europe](#) are bringing together in Paris housing and finance stakeholders to discuss hurdles faced by housing providers, municipalities and companies across the continent to access funding as they look to move the Renovation Wave and the New European Bauhaus forward. We will also jointly uncover novel and replicable financial solutions – from alternative funding to sustainable business models - that work for the people and communities.

## DAY 1 - PLENARY SESSIONS

Master of Ceremony: Eddy Adams

09h30	<p style="text-align: center;"><b>Welcome Coffee</b></p> <p>Welcome words, Emmanuel Grégoire, First Deputy Mayor of Paris in charge of urban planning, architecture, Bent Madsen, President of Housing Europe and video message of Nicolas Schmit, Commissioner for Jobs and Social Affairs</p>
10h00-11h00	<p><b>OFFICIAL OPENING OF THE AFFORDABLE HOUSING INITIATIVE SUMMIT – HIGH LEVEL ROUND TABLE</b></p> <ul style="list-style-type: none"> <li>- Olivier Klein, Minister Delegate for Urban affairs and Housing, France</li> <li>- Ivan Bartoš, Minister of Regional Development, Czechia</li> <li>- Christophe Collignon, Minister of Housing, Local Powers and the City, Wallonia, Belgium</li> <li>- Marina Gonçalves, Minister of Housing, Portugal</li> <li>- Hugo de Jonge, Minister of Housing, the Netherlands</li> <li>- Anna Athanopoulou, Head of Unit, Proximity, Social Economy and Creative Industries', European Commission Directorate General of Internal Market, Industry, Entrepreneurship and SMEs</li> <li>- Emmanuelle Cosse, President of l'Union Social pour l'Habitat</li> </ul>
11h00-11h30	<p><b>INTERVIEW ON THE ROLE OF DEVELOPMENT BANKS</b></p> <p>Interview with Sandrine Gaudin, Vice-Governor of CEB and Video message of Ambroise Fayolle, Vice-President of EIB</p>
<b>Coffee break</b>	
11h45-12h15	<p><b>FINDINGS OF STATE OF HOUSING 2023</b></p> <ul style="list-style-type: none"> <li>- Alice Pittini, Research Director, Housing Europe</li> <li>- Laurent Ghékière, Chair of Housing Europe Observatory, Head of EU Affairs, l'Union Social pour l'Habitat, France</li> <li>- Christian Krainer, Vice-Chair of Housing Europe Observatory, Representative of GbV, Austria</li> </ul>
12h15-13h15	<p><b>WHAT ROLE CAN FINANCE AND EU FUNDING PLAY TO ADVANCE INTEGRATED DISTRICT RENEWAL &amp; THE FAIR ENERGY TRANSITION IN HOUSING?</b></p> <p><i>1<sup>st</sup> panel– the perspective of the European Union and investors:</i></p> <ul style="list-style-type: none"> <li>- Jonathan Denness, Head of Unit, Financial instruments Unit, Directorate-general Regional and Urban Policy</li> <li>- Edouard Perard, Head of Urban development Division, EIB</li> <li>- Carlos Sanchez Rivero, Team Leader Financing for Energy Efficiency, DG ENER, European Commission</li> <li>- Laurent Zylberberg, European Long-Term Investors Association (ELTI)</li> </ul> <p><i>2<sup>nd</sup> panel - The perspective of the housing providers and cities:</i></p> <ul style="list-style-type: none"> <li>- Donal McManus, CEO of Irish Council for Social Housing</li> <li>- María Montes Miguel, Director General, AVS, Spain</li> </ul>



- André Sobczak, Secretary General of EUROCITES

### *Lunch break*

#### **WHERE FINANCE AND GOOD GOVERNANCE MEET: WHAT WORKS TO ATTRACT FUNDING?**

##### *Video on Housing2030*

14h15-  
15h00

- The European Alliance for Social Housing in France (Representative of Caisse des Depots, Tanguy Desrousseaux, Head of Division, Public Sector and Infrastructure, Western Europe Department, EIB & Christophe Mróz, Principal Country Manager, CEB
- The Estonian housing governance system, Andres Jaadla, CEO, EKYL
- The European Housing Finance Working Group: Representative of EIB, Peter Surek, Head of Social finance, Erste Group, Sorcha Edwards, Secretary General of Housing Europe

#### **INVENTING THE WHEEL: FINANCING MECHANISMS THAT SUIT INTEGRATED APPROACHES TO RENOVATION**

15h00-  
15h45

- Funding mapping: guiding developers to potential sources of financing, Juan Alario, Senior Consultant at GNE Finance, Former EIB Associate Director
- What needs to be changed? Discussion with practitioners about barriers to access funding:
  - o Paola Zerilli, Scientific Coordinator SUPER-i and SUPERSHINE projects, Associate Professor, Economics Department, University of York, UK
  - o Sven Buch, Development manager, Himmerland Boligforening; External censor, Aalborg University, Denmark
  - o Pierfrancesco Maran, Deputy Mayor for Housing and Neighbourhoods, City of Milan

### *Coffee-Break*

#### **BEYOND FINANCE: THE LABOUR SHORTAGE IN CONSTRUCTION AND RENOVATION**

16h00-  
16h45

- Öner Özgür, Head of EU Affairs, Federal Association of German Housing and Real Estate Companies
- Kristina Hultgren, City of Stockholm, Labour Market Department
- Eric Jourde, Director General of the French Building Federation
- Roman Horvath, Policy Officer, Directorate General for Internal Market, Industry, Entrepreneurship and SMEs, Pact for Skills

16h45-  
17h00

#### **CLOSING SPEECHES**

- Bent Madsen, President of Housing Europe
- Ian Brossat, Vice-Mayor on Housing, city of Paris

### *Sunset Networking*



## DAY 2 – PRACTITIONERS SESSIONS

### *(13h) Networking lunch*

14h00-  
15h00

#### **INCLUSIVE NEIGHBOURHOODS IN THE GREEN TRANSITION – EUROPEAN UNION FUNDS TO ADDRESS SOCIAL CHALLENGES**

- Grzegorz Gajewski, Policy Officer, Directorate-general Employment, Social Affairs and Inclusion, European Commission

15h00-  
16h30

#### **PITCHING SESSIONS BETWEEN INVESTORS AND PROJECT PROMOTERS**

*Projects pitched by social/affordable housing providers to expert and investors: EIB, EC, CEB, National Financial intermediaries for InvestEU*

- 15:00-15:05 General presentation of the session
- 15:05-16:00 World café
- 16:00-16:20 Feedback from the investors
- 16:20-16:30 Conclusions

*Reserved event. Booking mandatory.*

### *Coffee break*

16h40-  
17h20

#### **RENOVATION HELPDESK**

*Mentors and mentees meet to discuss innovative solutions for affordable housing renovation*

*Reserved event. Booking mandatory.*